2. Provide current marketing materials highlighting basic services and publicity about specific programs the library offers.

BCPL uses both print and digital marketing to share information about the library.

The library creates a monthly calendar with color coded programs by age. It includes highlights to events, services, etc.

BCPL is active on Facebook and Instagram for its social media presence. The website is updated to reflect events and services.

BCPL provides a information brochure to all new card holders which highlights basic services.

Bay City Magazine features quarterly book recommendations from the library.
Fiction: Violeta
By Isabel Allende

Violeta comes into the world on a stormy day in 1923, the first girl in a family with five brothers. From the start, her life is marked by extraordinary events, for the ripples of the Great War are still being felt, even as the Spanish flu strikes the shores of her South American homeland almost at the moment of her birth. Through her father’s presence, the family will come through that crisis unscathed, only to lose a new one as the Great Depression transforms the genteel city life she has known. Her family loses everything and is forced to retreat to a wild and beautiful but remote part of the country. Then, she will come of age, and her first suitor will come calling.

She tells her story in the form of a letter to someone she loves above all others, recounting times of devastating heartbreak and passionate affairs, poverty and wealth, terrible loss and immense joy. Her life is shaped by some of the most important events of history: the fight for women’s rights, the rise and fall of tyrants, and ultimately not one, but two pandemics.

Through the eyes of a woman whose unforgettable passion, determination, and sense of humor carry her through a lifetime of upheaval, Isabel Allende once more brings her audience a story that is both utterly inspiring and deeply emotional.

Children’s: Monet’s Cat
by Lily Murray and Becky Cameron

Claude Monet’s iconic house was also home to a small white pot-belly cat. What this cat witnesses from its nap and comes to life, it jumps up one of the master’s famous paintings! The cat can’t be caught up in the magic and wonder of Monet’s greatest works, always just too far out of Monet’s reach.

Inspired by the actual porcelain cat that was prominently displayed in Monet’s studio, this book offers a fun new perspective and is a great way to teach kids about Monet’s art.

Let’s Play & Learn Together!

Wednesdays at 10:30 am beginning April 27, 2022

All caregivers welcome!

Join us for a five week Parent/Child Workshop series featuring local experts on topics such as nutrition, music & movement, literacy, and child development.

Ages 5 and under!