



Dear library supporter,

It is with great excitement that I invite you to join me in supporting the Bay City Public Library's Summer Reading Programs for youth, teenagers, and adults. We are raising funds to support the various events for the six weeks of summer programs which encourage literacy, personal growth, and professional development for all members of the community.

I invite you to join us as a sponsor and to be a part of this wonderful event. Committing early maximizes your visibility as a sponsor through your inclusion on all publicity for the event and a wide variety of other benefits.

Benefits of including early learners in your summer reading program:

- Young children will gain self-confidence and a love for reading, books, and the library
- The groundwork will be laid for children to become lifelong readers and learners
- Entire families will have the opportunity to participate in age-appropriate summer reading programs
- Completion of the program will give children a sense of accomplishment and belonging
- Parents and caregivers will gain knowledge about early literacy and learning activities at the library that they can continue at home
- The library may become a community destination for more families during the summer

The benefits of summer reading programming for children:

- Children are motivated to read.
- Children develop positive attitudes about reading, books, and the library.
- Children maintain their reading skills during summer vacation.
- Children have access to experiences that further their sense of discovery.
- Children have access to experiences through which they can learn to work cooperatively.

Benefits of including teenage programming in your summer reading program:

- Many teenagers find enjoyment in reading
- Having high levels of literacy are needed for higher education and future employment
- Most standardized tests that teenagers will take include a reading comprehension portion.

Benefits of including adult programming in your summer reading program:

- Many adults find enjoyment in reading
- Having high levels of literacy are needed for higher education and future employment
- The library may become a community destination for more adults.
- Networking opportunities are made available in a safe and public space.
- Adults have access to experiences that further their sense of community involvement.



Sponsorship Packages

\$500+ Program Sponsor (limited to six)

- All references to the event sponsors includes recognition as Program Sponsor
- Company logo included in all event promotional materials
- Prominent signage recognition at events
- Opportunity to provide branded items for program attendees
- Company logo on Bay City Public Library Summer Reading Program website for 1 Year
- Company/sponsorship mentions on the Library's social media pages related to 2018 Summer Reading Program
- Featured Sponsor for one week of Summer Reading Program – displayed the entire week and during events for each group.

\$250 Gold Sponsor

- All references to the event sponsors includes recognition as Gold Sponsor
- Company name included in all event promotional materials
- Company logo on Bay City Public Library Summer Reading Program website for 1 Year
- Minimum of three company/sponsorship mentions on the Library's social media pages related to 2018 Summer Reading Program

\$100 Silver Sponsor

- All references to the event sponsors includes recognition as Silver Sponsor
- Company name included in all event promotional materials
- Company name listed on Bay City Public Library Summer Reading Program website for 1 Year
- Minimum of two company/sponsorship mentions on the Library's social media pages related to 2018 Summer Reading Program

\$50 Bronze Sponsor

- All references to the event sponsors includes recognition as Bronze Sponsor
- Company name included in all event promotional materials
- Company name listed on Bay City Public Library Summer Reading Program website for 1 Year
- Minimum of one company/sponsorship mentions on the Library's social media pages related to 2018 Summer Reading Program

Sponsorship Commitment Form

Thank you for supporting the Bay City Public Library Summer Reading Program. Your sponsorship will raise valuable funds for programs that encourage literacy, personal growth, and professional development, and your donation is tax-deductible according to IRS guidelines. Please complete the information below, and we will provide you with an acknowledgement letter for your tax records. For more information, please visit www.cityofbaycity.org/departments/summer-reading-program or call Samantha Denbow or Andrea Savage at 979-245-6931.

Sponsor's Name for Recognition Purposes: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

E-Mail: _____ **Phone:** _____

Sponsorship Level:

- \$500+ Program Sponsor (limited to six)
- \$250 Gold Sponsor
- \$100 Silver Sponsor
- \$50 Bronze Sponsor

By signing this commitment form I understand that our company will become a cash sponsor for the event. I have read the sponsorship packet of information and I understand the benefits of the sponsorship level that we have chosen for our company and the payment responsibilities.

Signed by: _____ Date: _____

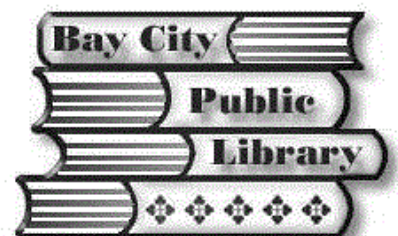
Title: _____

Payment Options (Please make checks payable to Bay City Public Library)

- Enclosed is my sponsorship payment of \$ _____.
- Please contact me using the contact information listed above to get my credit card information via phone.
- Please send invoice to the address listed above.
- My company is unable to make a sponsorship commitment this year but enclosed is our donation for this year in the amount of \$ _____.
- My company is unable to make a sponsorship commitment this year but enclosed is our donation in the form of prizes.

Please return this form via mail, or email and mail your donation to:

Bay City Public Library, Attn: Samantha Denbow
1100 7th Street, Bay City, Texas 77414
sdenbow@cityofbaycity.org 979-245-6931



Thank you for supporting the Bay City Public Library!

Discover!