

Goal: Review and Update Development Process

Action	Timeline	Date	Responsible Party
Identify Best Practices from other communities	Underway	Underway	Planning Commission
Identify necessary improvements to ensure efficient, fair, clear development process	Underway	Underway	Planning Commission
Ensure subdivision ordinance provides for adequate setbacks and buffers between incompatible uses (like residential and industrial) to mitigate negative impacts	Underway	Underway	Planning Commission
Utilize recommendations from Comprehensive Plan as part of process	Underway	Underway	Planning Commissions
Provide adequate staff, with sufficient training and resources to provide efficient service	On-going	On-going	City Council

Potential Barriers to Implementation: Resistance to change, lack of staff training to implement

Stakeholders and Partners: Local builders, developers, business owners, and property owners,

Potential Funding Needs and Sources: Staff time and City Attorney fees to update ordinances, cost of training if needed, City funds

Goal: Encourage Development on Vacant and Undeveloped Land Within the City Limits

Action	Timeline	Date	Responsible Party
Establish an Inventory of Undeveloped and Vacant Land within the City	6 Months	January - June 2018	Planning Commission
Consider Incentives for redevelopment of these properties	6 Months	January – June 2018	CDC, City Council
Develop Feasibility Studies for large abandoned properties to use as marketing tool (start with shopping center at SH 60 south)	9 Months	January – September 2019	Planning Commission, City Council, City Staff
Provide outreach and education to property owners to build redevelopment	On-going	On-going	Planning Commission
Review Ordinances to ensure they allow for quality redevelopment	Underway	Underway	Planning Commission

Potential Barriers to Implementation: Property owners expecting high prices for property, lack of retail demand to spur redevelopment, costs

Stakeholders and Partners: Local developers, property owners, business owners, CDC

Potential Funding Needs and Sources: \$25,000 - \$50,000 for feasibility studies, dependent on incentives provided, CDC and City funds

Goal: Protect Neighborhood Integrity and Quality of Life

Action	Timeline	Date	Responsible Party
Ensure adequate landscape buffers and setbacks between residential, commercial, and industrial uses during subdivision review process	On-going	On-going	City Staff
Consider development of a Lighting Ordinance to mitigate light pollution	1 Year	2017	Planning Commission
Support industrial development where traffic and other impacts can be mitigated (around Tenaris site and north Industrial Park are good locations)	On-going	On-going	City Staff

Potential Barriers to Implementation: Resistance to implementing landscape and setbacks, lack of zoning to require industrial uses in certain places

Stakeholders and Partners: Local builders, developers, and property owners, CDC

Potential Funding Needs and Sources: Minimal

Goal: Consider Development of a Zoning Ordinance

Action	Timeline	Date	Responsible Party
Review Ordinances from similar communities	6 Months	January – June 2019	Planning Commission
Create Task Force of citizens, business owners, property owners, city leaders	3 Months	June – August 2019	Planning Commission, City Council
Develop Draft Ordinance, Zoning Map, etc.	4 Months	August – December 2019	Task Force, Planning Commission
Conduct public engagement to educate citizens about zoning and build support	6 Months	January – June 2020	Task Force, Planning Commission
If supported by citizens, create Zoning Ordinance that incorporates citizen concerns identified in public engagement process	3 Months	June – August 2020	Task Force, Planning Commission
Adopt Zoning Ordinance	2 Months	September – October 2020	City Council

Potential Barriers to Implementation: Citizen resistance to regulations and perceived loss of property rights

Stakeholders and Partners: Local builders, businesses, developers, and property owners, Chamber of Commerce, Local Realtors

Potential Funding Needs and Sources: Staff time and City Attorney fees, \$15,000 - \$30,000 if consultant used to develop ordinance, City funds

Goal: Continue Existing Policies to Support New Housing Development

Action	Timeline	Date	Responsible Party
Continue CDC support and incentives	On-going	On-going	CDC
Continue to provide City utility assistance for new development	On-going	On-going	City
Be Consistent with City Assistance and Ensure Timely Installation of Promised Infrastructure	On-going	On-going	City
Review programs and determine if more incentive is needed to encourage housing	3 Months	September 2015	CDC, City

Potential Barriers to Implementation: Funding for infrastructure expansion

Stakeholders and Partners: Local builders, developers, and property owners, Chamber of Commerce, Local Realtors

Potential Funding Needs and Sources: Dependent on new housing being developed, CDC and City budgets

Goal: Develop Marketing Plan for Bay City to Developers

Action	Timeline	Date	Responsible Party
Identify regional builders in Bay City and western Houston suburbs	3 Months	January – March 2014	CDC
Continue existing advertising	On-going	On-going	CDC
Target new employers to encourage employees to live in Bay City	On-going	On-going	CDC, Chamber of Commerce
Celebrate new subdivision opening and new builders recruitment	1 Month	November 2014	CDC, Chamber of Commerce
Target marketing for Senior Housing	On-going	On-going	CDC

Potential Barriers to Implementation: Lack of Housing available for new employees, Demographics have not caught up with new employers and prospects for growth, rapid growth in Houston suburbs keep builders busy and unable to work in Bay City

Stakeholders and Partners: Local builders and developers, property owners, realtors, employers

Potential Funding Needs and Sources: No new funding needed

Goal: Review Regulations to Encourage 2nd Floor Residences in Downtown

Action	Timeline	Date	Responsible Party
Identify Best Practices from Other Communities	Underway	Underway	Planning Commission
Determine needed changes in Bay City regulations	Underway	Underway	Planning Commission
Make recommended changes to ordinance to reflect best practices	4 Months	January – April 2015	Planning Commission, City Council
Ensure City staff has proper training and understanding to implement new ordinances and ensure appropriate implementation	3 Months	May – July 2015	City Staff

Potential Barriers to Implementation: City Council / citizen resistance to change, Staff training and awareness of new policies

Stakeholders and Partners: Downtown business and property owners, City staff, City Attorney, Main Street Program

Potential Funding Needs and Sources: Staff time and City Attorney fees to update ordinances, Staff Time for training

Goal: Develop Volunteer Network to Provide Basic Home Maintenance to Low Income, Elderly, and Others

Action	Timeline	Date	Responsible Party
Ministerial Alliance can take leadership role to create network (build on program starting at the Episcopal Church)	3 Months	January – March 2015	Ministerial Alliance
Develop Network of Volunteers to provide assistance	On-going	On-going	Churches
Develop method for those in need to request assistance	3 Months	March –May 2015	Ministerial Alliance
Reach out to local hardware stores, Wal Mart, etc. to donate materials	On-going	On-going	Ministerial Alliance
Reach out to local contractors, builders, etc. to assist with larger tasks	On-going	On-going	Ministerial Alliance

Potential Barriers to Implementation: Lack of Volunteers, lack of awareness of available assistance, cost of materials

Stakeholders and Partners: Church leaders, concerned citizens, local businesses

Potential Funding Needs and Sources: Dependent on projects, fundraising and donations should cover needed materials and costs

Goal: Make Land Available for Habitat for Humanity, Southeast Texas Housing Corporation, etc.

Action	Timeline	Date	Responsible Party
Develop inventory of abandoned property with past due taxes	6 Months	June – December 2015	Matagorda County
Partner with County, City, ISD, and other taxing entities to take ownership, starting with properties not sold at tax auctions	On-going	Starting 2016	Matagorda County, City
Clear property and make ready for new development	As funding allows	On-going	City
Donate to suitable home builder once ready for building	On-going	On-going	City

Potential Barriers to Implementation: Foreclosure is very lengthy process, challenge to assemble properties into larger piece for donation (may result in scattered, individual homes being built rather than several in one place), ISD may require reimbursement for past due taxes before relinquishing ownership

Stakeholders and Partners: Habitat for Humanity, Southeast Texas Housing Corporation, similar non-profit housing providers

Potential Funding Needs and Sources: Staff time, attorney fees, back taxes due to ISD, City and County funds

Goal: Develop a Parks Commission and Friends of the Parks Organization

Action	Timeline	Date	Responsible Party
Identify individuals to serve on Parks Commission, which is an advisory commission to Council (like Planning Commission)	3 Months	January – March 2015	City Council, Parks Staff
Define role and responsibility for Parks Commission	3 Months	January – March 2015	City Council
Formally create and appoint Parks Commission	2 Months	April – May 2015	City Council
Identify individuals to serve as initial board for Friends of Parks	3 Months	January – March 2015	City Council, Parks Staff
Create Board	2 Months	April – May 2015	Board Volunteers, City Council
Define mission of organization, create bylaws, etc.	4 Months	June – September 2015	Board

Potential Barriers to Implementation: Lack of volunteers to serve, need to define roles and mission, challenge to raise funds

Stakeholders and Partners: Local sports organizations, park users, local businesses, ISD

Potential Funding Needs and Sources: Minimal to create organizations

Goal: Partner with ISD to Make Facilities Available for Public Recreation

Action	Timeline	Date	Responsible Party
Work with ISD Board to review policies for public use	3 Months	January – March 2015	City Council, ISD Board
Identify Funding Source to pay for costs associated with recreational use	3 Months	March – May 2015	City Council, ISD Board
Identify Responsible Supervision (City hires, ISD Coaching staff, etc.)	2 Months	April - May 2015	City Council, ISD Board, Park Staff
Set programming, rules, expectations and publicize availability for summer recreations	2 Months	April – May 2015	Park Staff
Run Summer programming	3 Months	June – August 2015	Park Staff, ISD Staff

Potential Barriers to Implementation: Cost of facility use, Availability of funding mid-budget cycle, staffing

Stakeholders and Partners: ISD, local sports organizations, community non-profits and organizations, citizens

Potential Funding Needs and Sources: \$50 / hour for facility rental currently, staff costs for supervisors, janitor, police officer, City funds, local fundraising, Public and Private grants

Goal: Prioritize Needed Improvements at Existing Parks

Action	Timeline	Date	Responsible Party
Parks Staff is developing inventory of needs and issues	Underway	Underway	Parks Staff
Consider funding to develop Parks and Open Space Master Plan (will open up TPWD and other funding sources)	3 Months	June – August 2015 (to include in FY 2016 budget)	Park Staff, City Council
Implement improvements based on prioritized need as funding allows	On-going	On-going	City Council, Parks Staff
Consider Bond or CO's to make major investments in park improvements	1 Year	2020	Park Staff, City Council, Friends of the Parks, Parks Commission

Potential Barriers to Implementation: Cost of Parks Plan, cost of needed improvements

Stakeholders and Partners: Local businesses, citizens, non-profits

Potential Funding Needs and Sources: \$15,000 - \$50,000 for Parks Plan (May be reduced based on level of work already done by Parks Staff), City funds to pay for plan, Improvements will vary depending on need, City funds, fundraising, grants

Goal: Identify Additional Funding Sources for Park Improvements and Programs

Action	Timeline	Date	Responsible Party
Modify Subdivision Ordinance to allow fee in lieu of parkland dedications	4 Months	January – April 2015	Planning Commission, City Council
Develop a Formal Naming / Sponsorship policy to support park improvements	Underway	Underway	Park Staff, City Council
Reach out to businesses and individuals to sponsor facilities and events	On-going	On-going	Friends of Parks Association, Parks Commission

Potential Barriers to Implementation: Local businesses do not support, limited new development means limited new money in fees

Stakeholders and Partners: Local businesses, citizens, non-profits

Potential Funding Needs and Sources: Staff time to develop policy

Goal: Develop Sidewalk and Trail Connectivity Throughout Town

Action	Timeline	Date	Responsible Party
Prioritize community destinations for connections	Underway	Underway	City Council, Parks Staff
Identify routes for new trails using drainage, abandoned rail ROW as backbone for network	Underway	Underway	City Council, Parks Staff
Include bike lanes and sidewalks as roads are rebuilt where feasible	On-going	On-going	City Staff
Install new trails as funding becomes available	On-going	On-going	City Council, City Staff

Potential Barriers to Implementation: Cost of sidewalks and trails, community resistance to trails on or near private property

Stakeholders and Partners: County, TxDOT, TPWD

Potential Funding Needs and Sources: Trails \$50 - \$100,000 / mile depending on material and land acquisition, ~\$30 / sq yd for sidewalks, City funds, local fundraising, Public and Private grants

Goal: Develop a Sports Complex

Action	Timeline	Date	Responsible Party
Identify best practices from other communities for construction funding and on-going expenses	6 Months	January – June 2020	Parks Staff, Parks Commission, Friends of the Parks
Develop Funding Plan to cover construction costs and on-going costs	6 Months	June – December 2020	Parks Staff, Parks Commission, Friends of the Parks
Identify appropriate location	2 Months	June – August 2020	Parks Staff
Construct Complex	1 Year	2021	Parks Staff (supervise construction)
Market Complex for Regional Tournaments	On-going	On-going	Chamber of Commerce

Potential Barriers to Implementation: Cost of construction and on-going expenses

Stakeholders and Partners: ISD, local sports organizations, community non-profits and organizations, citizens

Potential Funding Needs and Sources: \$1,000,000 - \$5,000,000 depending on size, land costs, etc., Bonds, local fundraising and sponsorships, fees paid to utilize facility

Goal: Develop a Community / Recreation Center

Action	Timeline	Date	Responsible Party
Identify best practices from other communities for construction funding and on-going expenses	6 Months	January – June 2025	Parks Staff, Parks Commission, Friends of the Parks
Develop Funding Plan to cover construction costs and on-going costs	6 Months	June – December 2025	Parks Staff, Parks Commission, Friends of the Parks
Identify appropriate location	2 Months	June – August 2025	Parks Staff
Construct Complex	1 Year	2026	Parks Staff (supervise construction)
Develop programming for all ages	1 Year	2026	Parks Staff, Friends of the Parks
Ensure Adequate Staffing for programming and proper maintenance	On-going	On-going	Parks Staff, Friends of the Parks

Potential Barriers to Implementation: Cost of construction and on-going expenses

Stakeholders and Partners: ISD, local sports organizations, community non-profits and organizations, citizens

Potential Funding Needs and Sources: \$500,000 - \$2,000,000 depending on size, land costs, etc., Bonds, local fundraising and sponsorships, fees paid to utilize facility

Goal: Develop a Park at SH 35 and Colorado River

Action	Timeline	Date	Responsible Party
Determine land availability and how much is needed	6 Months	January – June 2027	Parks Staff
Develop park plan and design	6 Months	June – December 2027	Parks Staff
Develop Funding Plan to cover construction costs and on-going costs	6 Months	January – June 2028	Parks Staff, Parks Commission, Friends of the Parks, City Staff
Construct Park	1 Year	2027	Parks Staff (supervise construction)
Ensure Adequate Staffing for programming and proper maintenance	On-going	On-going	Parks Staff, Friends of the Parks

Potential Barriers to Implementation: Cost of construction and on-going expenses

Stakeholders and Partners: TxDOT, TPWD, LCRA

Potential Funding Needs and Sources: \$500,000 - \$3,000,000 depending on size, land costs, etc., Bonds, local fundraising and sponsorships, fees paid to utilize facility

Goal: Improve Appearance of Downtown

Action	Timeline	Date	Responsible Party
All Public Buildings should be clean and well maintained	On-going	On-going	City Staff
Work with business owners and civic groups to install more landscaping and planters	1 Year	2016	Main Street, Downtown property owners, Civic groups
Install additional trash cans throughout downtown	1 Year	2015	Main Street
Have strict enforcement of no littering	On-going	On-going	Police Dept
Consider tax abatements for improvements and maintenance of buildings	1 Year	2016	Main Street, City Council

Potential Barriers to Implementation: Funding for landscaping, challenge of maintenance and upkeep

Stakeholders and Partners: Downtown property and business owners, civic and volunteer organizations

Potential Funding Needs and Sources: Staff time to clean and maintain public buildings, \$250 - \$1000 / planter depending on size and materials, \$200 - \$1,000 per trash can depending on style selected, Main Street funding, sponsorships, fundraising

Goal: Conduct Regular Events in the Downtown

Action	Timeline	Date	Responsible Party
Review existing activities and determine changes needed to reinvigorate and make more popular	6 Months	January – June 2015	Main Street
Identify opportunities for new programs (Movies on the Square, School band and choir performances)	6 Months	June – December 2015	Main Street
Roll out new events and revitalized existing events	1 Year	2016	Main Street
Continue to review programming and identify new opportunities	On-going	On-going	Main Street

Potential Barriers to Implementation: Cost of events, lack of volunteers, resistance from downtown business and property owners

Stakeholders and Partners: Downtown business and property owners, ISD, local civic organizations

Potential Funding Needs and Sources: Police and City staff costs for safety, set up, and clean up, Main Street funding, sponsorships

Goal: Encourage Business Owners to Stay Open Later

Action	Timeline	Date	Responsible Party
Conduct regular events 1 or 2x per month to start building support	6 Months	January – June 2015	Main Street, Local Businesses
Conduct an economic study to show lost business from early closing	6 Months	June – December 2015	Main Street

Potential Barriers to Implementation: Resistance from business owners

Stakeholders and Partners: Downtown business owners

Potential Funding Needs and Sources: \$5,000 - \$10,000 for study

Goal: Utilize Historic Assets in Bay City

Action	Timeline	Date	Responsible Party
Develop Inventory of Historic Properties throughout Bay City	6 Months	January – June 2018	Historical Society
Develop walking / driving tours of historic properties	6 Months	June – December 2018	Historical Society / Chamber of Commerce
Develop Oral History of Bay City	On-going	On-going	Historical Society, ISD students

Potential Barriers to Implementation: Lack of volunteers to conduct inventory, cost of developing tour materials

Stakeholders and Partners: Main Street, Chamber of Commerce, local civic organizations

Potential Funding Needs and Sources: \$2,500 - \$5,000 for tour materials

Goal: Implement North Downtown Plan

Action	Timeline	Date	Responsible Party
Identify funding resources	9 Months	January – September 2016	City Council, CDC
Implement improvements as funding is available	On-going	On-going	City Council
Ensure improvements connect to rest of downtown (sidewalks, infrastructure, etc.)	On-going	On-going	City Council

Potential Barriers to Implementation: Cost of construction and on-going expenses

Stakeholders and Partners: TxDOT, Downtown business and property owners

Potential Funding Needs and Sources: North Downtown Plan has details

Goal: Provide Sidewalks Throughout Downtown

Action	Timeline	Date	Responsible Party
Identify gaps in existing sidewalk network	6 Months	January – June 2017	Main Street, City Staff
Identify funding source for needed improvements	3 Months	June – August 2017	City Council
Implement as funding allows	On-going	On-going	City Council, City Staff

Potential Barriers to Implementation: Cost of construction

Stakeholders and Partners: TxDOT, County

Potential Funding Needs and Sources: \$30 / square yard, City and County funds, Main Street funding, Property Owners

Goal: Update Wayfinding and Signage Plan

Action	Timeline	Date	Responsible Party
Review and Update 'Brand' used in signage	6 Months	January – June 2018	Main Street
Identify key community destinations (parks, downtown, city buildings, parking)	6 Months	June – December 2018	Main Street, City Staff
Identify locations for signage	6 Months	January – June 2019	Main Street, City Staff
Identify funding source for signage	3 Months	June – August 2019	Main Street, CDC, Chamber of Commerce
Install Signage as funding allows	On-going	On-going	City Staff

Potential Barriers to Implementation: Cost

Stakeholders and Partners: TxDOT, Chamber of Commerce, County

Potential Funding Needs and Sources: \$1,000 - \$5,000 per sign depending on size, lighting, etc., CDC and Main Street, Chamber of Commerce, City funds

Goal: Identify Parking Opportunities

Action	Timeline	Date	Responsible Party
Develop shared parking policy with existing property and business owners	1 Year	2015	Main Street, Downtown property and business owners
Restripe existing parking to allow for more spots	1 Year	2016	City Staff, TxDOT
Acquire vacant lots and develop parking lots	2 Years	2020 – 2022	City Council, Main Street, Downtown property owners

Potential Barriers to Implementation: Cost of land acquisition, resistance to shared parking and restriping

Stakeholders and Partners: TxDOT, Downtown Property owners

Potential Funding Needs and Sources: Minimal to develop shared parking, minimal for restriping (TxDOT may do on TxDOT roads), \$12,000 - \$15,000 per spot for surface parking lot

Goal: Develop Public Restrooms

Action	Timeline	Date	Responsible Party
Identify funding for development and on-going maintenance and cleaning	1 Year	2020	Main Street
Identify location for restrooms	6 Months	January – June 2021	Main Street
Construct restrooms	6 Months	June – December 2021	Main Street
Provide on-going maintenance and cleanliness	On-going	On-going	Main Street, City Staff

Potential Barriers to Implementation: Cost of construction and on-going expenses

Stakeholders and Partners: Downtown business and property owners

Potential Funding Needs and Sources: \$250,000 - \$500,00 depending on size, land costs, etc., Main Street and CDC funds, City funds

Goal: Develop a pro Bay City and BCISD promotion campaign

Action	Timeline	Date	Responsible Party
Continually highlight positive news and events through social media, newspaper, local radio, etc.	On-going	On-going	City Council, City Staff, ISD Board, ISD Staff, Chamber of Commerce
Reach out to community leaders and educate them on positive events and happenings	On-going	On-going	City Council, City Staff, ISD Board, ISD Staff, Chamber of Commerce
Positively respond to negative comments and feedback	On-going	On-going	City Council, City Staff, ISD Board, ISD Staff, Chamber of Commerce
Address legitimacy issues and challenges	On-going	On-going	City Council, City Staff, ISD Board, ISD Staff, Chamber of Commerce

Potential Barriers to Implementation: Strongly entrenched negative sentiment about City and ISD, difficult to overcome

Stakeholders and Partners: Community leaders, civic organizations

Potential Funding Needs and Sources: Staff time to engage on social media

Goal: Provide Consistent, Fair Code Enforcement

Action	Timeline	Date	Responsible Party
Develop prioritized list of code infractions	6 Months	January – June 2015	City Staff
Provide opportunity to come into compliance before strict enforcement	6 Months	June – December 2015	City Staff
Work to identify assistance and resources for those unable to address infractions	On-going	On-going	City Staff

Potential Barriers to Implementation: Resources for staff to inspect and enforce (xfer of responsibility to Police Dept may help with this), challenge of enforcing compliance

Stakeholders and Partners: Community leaders, civic organizations, citizens

Potential Funding Needs and Sources: Staff time, costs if City does clean up

Goal: Conduct Regular Community Clean Up Events

Action	Timeline	Date	Responsible Party
All public facilities should be clean and well maintained	On-going	On-going	City Staff
Conduct regular bulk trash, brush, and HHW clean ups (contract with waste provider should cover this)	On-going	On-going	City Staff, Waste Provider
Consider having a dumpster available for citizens to use between clean ups and bulk Cost of	On-going	On-going	City Staff

Potential Barriers to Implementation: Cost of dumpster and supervision of site, challenge to get volunteers and participation in community clean up events

Stakeholders and Partners: Community leaders, civic organizations, citizens

Potential Funding Needs and Sources: Dumpster cost, City funds

Goal: Address Issues with Perception of City Government

Action	Timeline	Date	Responsible Party
City Council and Staff conduct annual or semi-annual workshops to review comp plan, identify goals, set priorities	On-going	On-going	City Council, City Staff
Provide clear policy direction to City Staff	On-going	On-going	City Council
Staff expectations made clear and held to them	On-going	On-going	Mayor

Potential Barriers to Implementation: Challenge to communicate changes and overcome perceptions

Stakeholders and Partners: Citizens

Potential Funding Needs and Sources: Staff time

Goal: Encourage Development of Volunteers Groups

Action	Timeline	Date	Responsible Party
Explore Volunteer Recruitment programs in other communities	1 Year	2015	Chamber of Commerce
Establish Volunteer Recruitment program	1 Year	2017	Chamber of Commerce
Create task forces / committees to address specific projects across the City	On-going	On-going	City Council, Chamber of Commerce

Potential Barriers to Implementation: Challenge of finding volunteers and keeping them engaged

Stakeholders and Partners: Community leaders, civic organizations, citizens

Potential Funding Needs and Sources: Minimal

Goal: Ensure Adequate Funding for Road Maintenance and Expansion

Action	Timeline	Date	Responsible Party
\$4,000,000 in CO's issued to address priority improvements	Underway	Underway	City Staff
Identify additional funding opportunities for additional needed improvements	On-going	On-going	City Staff, City Council
Partner with ISD, TxDOT, County, and others to make improvements	On-going	On-going	City Staff, City Council

Potential Barriers to Implementation: Cost of improvements

Stakeholders and Partners: TxDOT, ISD, County, local businesses

Potential Funding Needs and Sources: Dependent on needed improvements, Bonds, CO's grants

Goal: Create Alternative Routes through Town

Action	Timeline	Date	Responsible Party
Identify need improvements to create smooth traffic flow on routes (12 th and 6 th St, Aves C and K and FM 2668, and Nile Valley Rd)	1 Year	2020	City Staff, TxDOT
Identify funding source for needed improvements	1 Year	2021	City Staff, TxDOT, County
Make improvements as budgets allow	On-going	On-going	City Staff, City Council

Potential Barriers to Implementation: Cost of needed improvements, property owner resistance to added traffic

Stakeholders and Partners: TxDOT, County, property owners, Railroad

Potential Funding Needs and Sources: Dependent on needed improvements, City funds, Bonds, Certificates of Obligation

Goal: Develop Loop Around City

Action	Timeline	Date	Responsible Party
Identify potential route	1 Year	2025	City Staff, TxDOT, County
Identify potential funding	1 Year	2026	City Staff, TxDOT, County
Establish threshold of traffic to begin building	1 Year	2026	City Staff, TxDOT, County
Build road once threshold is reached	2 Years	When needed	City Staff, TxDOT, County

Potential Barriers to Implementation: Cost, land acquisition, resistance from local businesses

Stakeholders and Partners: Property owners, local businesses

Potential Funding Needs and Sources: Dependent on route and size of road, City, County, and TxDOT funds

Goal: Prioritize Needed Improvements to Wastewater System

Action	Timeline	Date	Responsible Party
Utilize findings from line camera effort	Underway	Underway	City Staff
Develop better mapping and documentation of sewer lines	1 Year	2016	City Staff
Add wastewater line along proposed Nile Valley Rd to Tenaris site	6 Months	When Nile Valley Rd project begins	City Staff
Begin planning for Wastewater Plant expansion	1 Year	When capacity hits 50%	City Staff

Potential Barriers to Implementation: Costs

Stakeholders and Partners: Local businesses and developers

Potential Funding Needs and Sources: Dependent on needed improvements, City funds, Bonds or C.O.'s

Goal: Prioritize Needed Improvements to Water System

Action	Timeline	Date	Responsible Party
Develop Plan for maintenance and upgrades to all elevated and ground water tanks	1 Year	2017	City Staff
Install booster pump in NW area	1 Year	2016	City Staff
Add wastewater line along proposed Nile Valley Rd to Tenaris site	6 Months	When Nile Valley Rd project begins	City Staff
Drill two new wells (north at industrial park, at Tenaris site)	1 Year	2020	City Staff

Potential Barriers to Implementation: Cost

Stakeholders and Partners: Local business owners

Potential Funding Needs and Sources: Dependent on timing and improvements, City funds, Bonds, C.O.'s

Goal: Develop a Drainage Study for Bay City

Action	Timeline	Date	Responsible Party
Work with Drainage District to obtain funding	1 Year	2015	City Staff, City Council
Develop long term vision for drainage management based on study results	1 Year	2016	City Staff
Consider taking responsibility for drainage requirements for new development	1 Year	2017	City Staff, City Council

Potential Barriers to Implementation: Cost of Study, resistance to City taking responsibility for drainage

Stakeholders and Partners: Local business and property owners, County, Drainage District

Potential Funding Needs and Sources: \$50,000 - \$75,000 for Drainage Study

Goal: Consider Adopting Low Impact Development Standards

Action	Timeline	Date	Responsible Party
Research LID standards and best practices	1 Year	2016	City Staff
Develop materials and example projects to educate developers on benefits	1 Year	2017	City Staff
Utilize LID principles in public projects	On-going	On-going	City Staff
Consider incentives for developers who use LID principles	1 Year	2019	City Staff, City Council
Educate homeowners on LID benefits for residential properties	On-going	On-going	City Staff

Potential Barriers to Implementation: Cost

Stakeholders and Partners: Local business owners

Potential Funding Needs and Sources: Dependent on timing and improvements, City funds, Bonds, C.O.'s

Goal: Redevelop City Facilities

Action	Timeline	Date	Responsible Party
Consolidate City public works facilities, recycling yard, etc. to site in north industrial park	2 Years	2018 – 2019	City Staff
Consider acquiring land at Ave I and J and SH 35 to relocate Fire Dept	1 Year	2019	City Staff, Fire Dept, City Council
Consider expansion of Police Dept on site if Fire Dept moves	1 Year	2020 (if Fire Dept relocates)	City Staff, Police Dept, City Council
Relocate Animal Shelter	1 Year	2020	City Staff
Consider additional uses for property at Amistad Park (animal shelter, others)	1 Year	2020	City Staff

Potential Barriers to Implementation: Cost

Stakeholders and Partners: Police and Fire Dept, Property owners

Potential Funding Needs and Sources: Dependent on timing and improvements, City funds, Bonds, C.O.’s